

November 18, 2026 | 6 p.m. | Le 9°

Become a sponsor of the second edition of *La Soirée de l'Exceptionnel*.

November 18 will mark **the second edition of *La Soirée de l'Exceptionnel***, a signature event of the Héma-Québec Foundation bringing together more than 250 guests united around a cause essential to the future of Québec's healthcare system: plasma donation.

This year, the Héma-Québec Foundation will also have the privilege of honouring **D^r Marc Germain, Vice-President of Medical Affairs and Innovation at Héma-Québec**, whose commitment and contributions play an essential role in advancing this crucial mission for Québec patients.

This unique evening will take place in the **prestigious setting of Le 9°**, the iconic Art Deco heritage space on the 9th floor of the Eaton Centre in Montréal. Renowned for **its remarkable architecture, timeless elegance, and refined atmosphere**, this iconic destination will provide **an exceptional backdrop for an inspiring experience**.

Throughout the evening, guests will have the chance to better understand the crucial importance of plasma, a

precious and indispensable resource for treating many serious illnesses, through powerful testimonials from recipients as well as key figures from Héma-Québec. Surprise entertainment will also punctuate the event to create a memorable, human, and unifying celebration.

Designed as an experience that is both elegant and meaningful, ***La Soirée de l'Exceptionnel*** allows its partners to position themselves within an influential network of business leaders, philanthropists, and engaged ambassadors. More than an event, this evening is a privileged opportunity to showcase your organization in an upscale setting where social commitment, innovation, and human impact come together.

Becoming a partner or sponsor of ***La Soirée de l'Exceptionnel*** means choosing to support an essential initiative while affirming the values and vision that drive your organization. It also means demonstrating a concrete commitment to a cause that directly improves the quality of life of thousands of patients and their families across Québec.

Your support makes the difference. Discover our sponsorship options.



The Héma-Québec Foundation is proud to honour D^r Marc Germain, whose expertise and commitment have for many years helped advance research, innovation, and awareness around plasma donation in Québec.

Join D^r Germain at this second edition of *La Soirée de l'Exceptionnel* and contribute to supporting a resource essential to the treatment of thousands of patients.

D^r Marc Germain, MD, Ph. D., FRCPC

Guest of Honour

Vice President of Medical Affairs and Innovation, Héma-Québec

Sponsorship Options for *La Soirée de l'Exceptionnel*.

There are 1,001 reasons to sponsor our *Soirée de l'Exceptionnel*. Choose yours!

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The Floral Signature

\$3,000

Sponsor the floral table centrepieces.

☐

The Bubbles

\$5,000

Sponsor the sparkling-wine sabering station at the start of the evening.

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The Oyster Bar

\$5,000

Sponsor the seasonal oyster-tasting station at the start of the evening.

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The Epicurean

3 sponsorships available

\$5,000

Sponsor the wine service (red and white).

☐

The Exceptional Feast

\$5,000

Sponsor one of the 3 courses (appetizer, main, or dessert).

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The Emotions

3 sponsorships available

\$5,000

Sponsor the performance by *Les 7 Doigts de la Main*.

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The Sweet Finale

\$5,000

Sponsor the dessert service.

Included in each of the sponsorships above:

- 1 complimentary ticket for \$3,000 sponsorships
- 2 complimentary tickets for \$5,000 sponsorships
- Display of your logo:
 - on screens during the event
 - on the event page of our website
- A recognition mention in a post grouping \$5,000-and-up sponsors on the Fondation Héma-Québec's social media

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Auction Lots

Provide one or more auction lots — show tickets, game tickets, a product, a gift certificate for a hotel stay, a restaurant meal, a spa... **There are 1,001 ways to take part!**

Includes visibility on the Fondation Héma-Québec's social media during the event.

For more information, please contact Émilie Dumas at emilie.dumas@hema-Québec.qc.ca