

An evening at the top



United for giving.
Entwined for life.

— FOR THE BENEFIT OF FUTURE MOMS —

COCKTAIL FUNDRAISER

1,001 reasons to celebrate

March 26, 2026 | RBC Private Lounge

41st Floor, Place Ville Marie



PROUD PARTNER

There are 1,001 reasons to celebrate...

... On March 26,

let's celebrate in support of future mothers!



Héma-Québec Foundation Cocktail Fundraiser



Thursday, March
26th, 2026



Starting at 5:30 p.m.



RBC Private Salon
41st floor, Place Ville-Marie

The Foundation invites you to the 2nd edition of its Benefit Cocktail!

A unifying event supporting an essential project, led by women and for women!

Your commitment will allow all future mothers in Québec to benefit from a crucial test to determine the blood type of their fetus and ensure optimal medical follow-up.

Why participate?



A cause filled with hope
Supporting medical innovation for pregnant women.



Valuable visibility
Associate your organization with an essential and meaningful initiative.



A concrete impact
Contribute to a project that directly improves perinatal care.

Join us for this exceptional evening in an exclusive and unique Montréal venue!



1,001 reasons to come together!

« Philanthropic events, like our Benefit Cocktail supporting the fetal RhD project, play a fundamental role in our mission.

Of course, they help raise essential funds to support unique project, but their significance goes far beyond that.

They are privileged moments to mobilize our community, raise awareness about our ambitions, and build lasting connections with you—our donors, partners, sponsors, and volunteers.

Each event is a living showcase of our contribution, a chance to tell human stories.

It is also an opportunity to celebrate Héma-Québec's advancements made possible thanks to your generosity and to inspire renewed commitment.

In short, this Benefit Cocktail is the beating heart of our philanthropic action! »

Lise Plante, MBA
Executive Director,
Héma-Québec Foundation



1,001 reasons to support the mission of the Héma-Québec Foundation!

«The fetal RhD genotyping project holds an essential place among our **innovative initiatives**.

It clearly reflects Héma-Québec's commitment to innovation and to **offering solutions that genuinely improve the lives of Québec families**—especially future mothers.

This project proves that beyond scientific and logistical aspects, the work we accomplish at Héma-Québec is **profoundly centered on people**.

The Foundation plays a **key role in advancing our scientific projects**. It is important to talk about these initiatives—not only because they are inspiring, but because they highlight the Foundation's mission and its vital importance. »



« Thank you
for everything! »

Nathalie Fagnan
M.S.M, FCPA, IAS. A
President and Chief
Executive Officer,
Héma-Québec



1,001 reasons to fund a blood test for future mothers!

«With this test, we will be able to determine the fetus's RhD blood type as early as the beginning of the second trimester, thereby avoiding unnecessary treatment for 40% of pregnant women.

This is a **scientific breakthrough, but also a human one**. It demonstrates our ability to transform research into **tangible benefits** for patients, clinicians, and the entire health network.

It showcases what we can accomplish when expertise, rigor, and innovation come together. This project contributes to the **advancement of personalized medicine** that better targets individual needs. »



« The introduction of this test is made possible thanks to the support of the Héma-Québec Foundation. »

Dr^e Nancy Robitaille
M.D., FRCPC,
Vice President, Transfusion Medicine,
Héma-Québec



1,001 reasons to support research!



«The Fetal RhD Project is a **pioneering initiative** in North America aimed at determining the fetus's RhD status using a simple maternal blood sample.

This approach, based on analyzing fetal DNA present in maternal plasma, is currently being developed at Héma-Québec and **will position our province among leaders in perinatal care.** »

Gabriel André Leiva
Ph.D.
Medical Laboratory Scientist,
Héma-Québec



1,001 reasons to join
this wonderful human
adventure!



Marie-Chantal Perron
Ambassador,
Héma-Québec Foundation

«With the fetal RhD project, we are truly at the heart of the Héma-Québec Foundation's mission: funding innovative projects rooted in compassion and mutual support.

Here, the goal is to help women in Québec experience pregnancy with as much peace of mind as possible, without compromising the health of their future child.

It is for projects like this that I immediately agreed to become the Foundation's ambassador: it is beautiful, meaningful, and deeply moving! »



An evening at the top... with a Québec flair!



We are privileged to be welcomed in RBC's Private Salon, our Silver Partner, on the **41st floor of Place Ville-Marie:** breathtaking views of Montréal guaranteed!

For this celebratory evening, we will shine a spotlight on the very best that Québec has to offer—both in drinks and cuisine!



Thank you to all our partners!

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