

COCKTAIL FUNDRAISER

1,001 reasons to celebrate

March 26, 2026 | RBC Private Lounge | 41st Floor, Place Ville Marie

Become a sponsor of our Cocktail Fundraiser.

On March 26, we will host the second edition of our **Cocktail-Fundraiser**. This year, we have the privilege of welcoming you to the RBC Private Lounge, our Silver Partner, on the 41st floor of Place Ville Marie.

For the second consecutive year, this high-level gathering will benefit the RhD Fetal project, an initiative that supports future mothers in Quebec.

About the Fetal RhD

Each year in Quebec, about 12,000 pregnant women with an RhD-negative blood type receive preventive anti-D immunoglobulins to protect against hemolytic disease of the newborn and fetus.

This condition can occur when, unlike the mother, the fetus has an RhD-positive blood type. The mother's immune system may then develop antibodies against the fetus's RhD-positive red blood cells, mistakenly perceiving them as a threat.

Since it is currently impossible to know the baby's blood type before birth, approximately 5,000 women receive these anti-D immunoglobulins unnecessarily, exposing them to potential side effects.

With an official mandate from the Ministry of Health and Social Services, the goal of the RhD Fetal project is to make available tests that, through a simple maternal blood draw early in the second trimester, will determine whether the fetus's blood is RhD positive or negative.

A major breakthrough in North America, paving the way for a less stressful end of pregnancy for future mothers.

Your support makes all the difference. Explore our sponsorship options.
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SPONSORSHIP FORM

Donor or Company Name

Contact Person's Name

Address

City

Postal Code

Phone

Email Address

Reception at the Top (3) \$3,000 each

Sponsor the catering service during the Cocktail Fundraiser.

This sponsorship includes:

- 1 ticket for the Cocktail Fundraiser
- Visibility during the event
- Logo placement on the Foundation's website

Wine (2) \$2,500 each

Sponsor the wine service during the Cocktail Fundraiser.

This sponsorship includes:

- 1 ticket for the Cocktail Fundraiser
- Visibility during the event
- Logo placement on the Foundation's website

The Montrealer \$2,500

Sponsor the Smoked Meat station.

This sponsorship includes:

- 1 ticket for the Cocktail Fundraiser
- Visibility during the event
- Logo placement on the Foundation's website

The Quarrel \$2,500

Sponsor the poutine station.

This sponsorship includes:

- 1 ticket for the Cocktail Fundraiser
- Visibility during the event
- Logo placement on the Foundation's website

The Sweet Tooth \$2,500

Sponsor the dessert station.

This sponsorship includes:

- 1 ticket for the Cocktail Fundraiser
- Visibility during the event
- Logo placement on the Foundation's website

The Festive \$2,500

Sponsor the cocktail service featuring spirits from Quebec.

This sponsorship includes:

- 1 ticket for the Cocktail Fundraiser
- Visibility during the event
- Logo placement on the Foundation's website

Auction Lots

Provide one or more auction items such as show tickets, game tickets, a product, a gift certificate for a hotel stay, a meal at a restaurant or a spa, a painting...

There are 1,001 ways to participate!

For more information, please contact Marine Chevanne at: marine.chevanne@hema-quebec.qc.ca